

iHealth Fundraising Campaign Outreach Communication

1. Individual Donations to Family, Friends, and Colleagues

Email Subject: Join Me in Supporting a Cause That Matters

Dear INSERT NAME,

I hope this message finds you well! I'm reaching out to share something that's close to my heart. I'm volunteering with iHealth, an initiative committed to delivering innovative, accessible healthcare solutions to those who need it most.

We're currently launching a fundraising campaign called INSERT NAME to expand our reach and impact. I would be so grateful if you'd consider contributing. Your support, big or small, helps us drive real change in people's lives.

Would you consider making a donation today? You can contribute here: [Donate to iHealth](#)

Together, we can bring better health and hope to more people.

Warmly,
[INSERT VOLUNTEER NAME]

2. Text Message – *Individual Donations*

Hey [INSERT VOLUNTEER NAME]! I'm helping raise funds for iHealth to expand access to vital healthcare. Would you consider supporting iHealth with a donation? Every bit helps! Here's the link: re: [Donate to iHealth](#) — Thanks so much!

3. Email to Professional Contacts or Businesses – *Corporate Sponsorship*

Subject: Join iHealth as a Community Champion – Become a Sponsor

Dear [INSERT COMPANY CONTACT],

As part of the iHealth team, I wanted to personally invite INSERT COMPANY NAME to be part of something meaningful. iHealth is leading a powerful campaign, INSERT CAMPAIGN NAME, to deliver innovative, accessible healthcare solutions to those who need it most. We are seeking like-minded organizations to join us as corporate sponsors.

Sponsorship isn't just a donation—it's a partnership. We offer visibility, recognition, and community goodwill to all our sponsors. We offer brand placement, shoutouts on social media, and a spotlight in our campaign materials, celebrating your commitment to health.

We'd love to discuss how your INSERT COMPANY NAME can align with iHealth's mission and join our circle of impact-driven sponsors. I'd be happy to send over our sponsorship deck and schedule a quick call.

Thanks for considering this opportunity to lead with purpose.

Warm regards,

Sasika

[Contact Info]

[Link to FUNDRAISER PDF FILE]

4. Text Message – Corporate/Professional Sponsorship

Hi [INSERT COMPANY]! I'm working with iHealth on an amazing fundraising campaign to support delivering innovative, accessible healthcare solutions to those who need it. We're seeking corporate sponsors and I thought [INSERT COMPANY NAME] might be a great fit. Can I send you more details?

Questions that Need Clarification

1. What is the duration of the fundraising campaign?
2. When will the communication for the fundraising campaign be sent?
3. What is the official name of the fundraising campaign?
4. Do you have an official sponsorship kit (includes contract and benefits) to send to the corporate sponsors? If you do, you need to provide the material and links.
5. Will there be content on the ihealth website promoting this fundraising campaign? If yes, where will it be promoted?